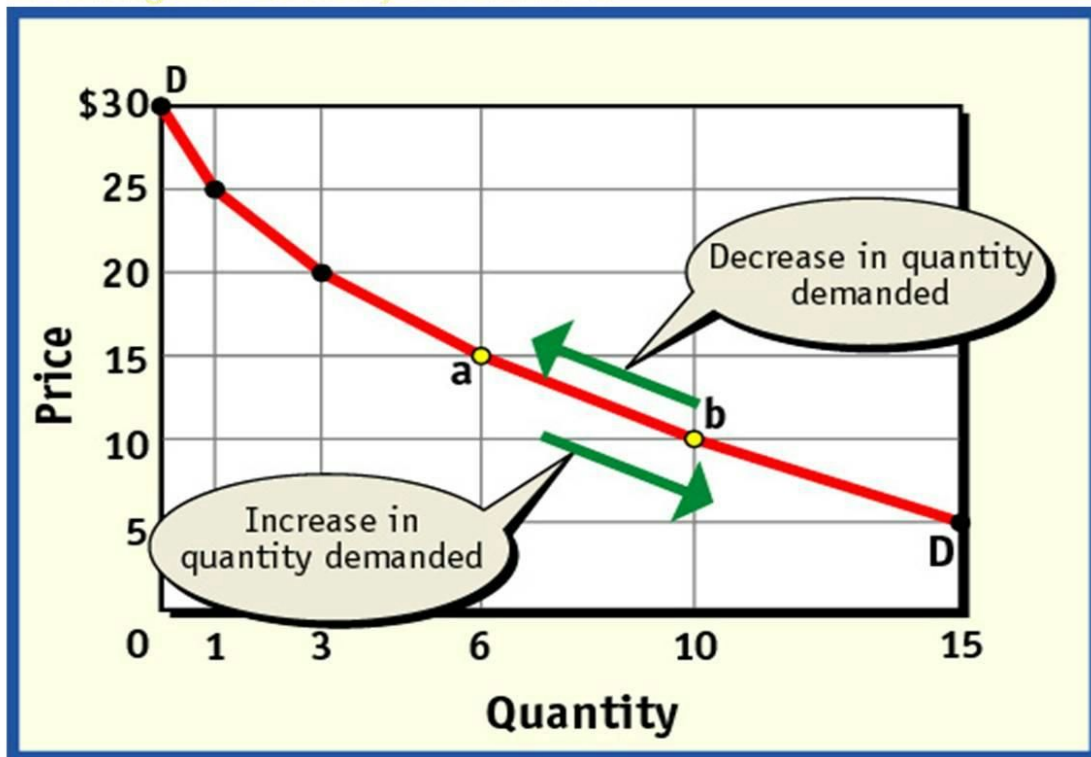


## Factors Affecting Demand

What is a change in the **quantity demanded**? How is it represented on a demand curve?

Look at the graph below.

### A Change in Quantity Demanded



How many goods are demanded at point a (\$15)?

How many goods are demanded at point b (\$10)?

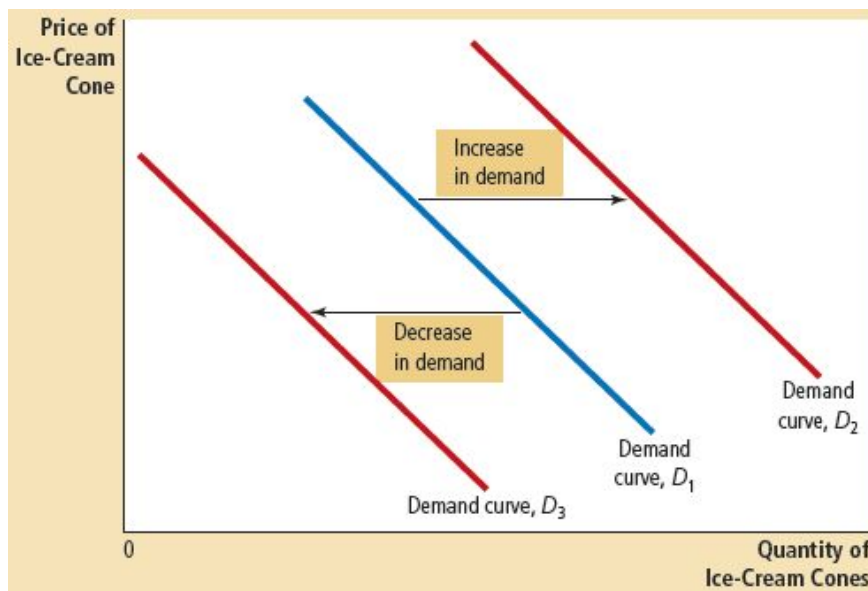
If price is lowered, what happens to the change in the quantity demanded?

What happens if prices rises?

How many goods are demanded at a price of \$20?

If the price changed from \$20 to \$5 for the product, what would happened to the change in the quantity demanded?

Look at the graph of demand curves for ice cream cones. Start with the blue demand curve, and answer each of the following questions:



With more **consumer income**, how would the demand curve shift (to D2 or D3)?

If chocolate bars became cheaper, how would the demand curve shift (to D2 or D3)? Why?

What happens to a demand curve with a **change in demand**?

How will a change in a **consumer's income** influence a change in demand?

Will the demand curve shift to D3 or D2, if people's income rise?

How may consumer **tastes** change the demand for a product?

What if a medical report came out stating that eating ice cream cones was bad for your cholesterol and heart. How would the curve above shift?

What is a **complementary good**?

What if the price of the cones went up. How would this affect the demand curve for ice cream?

What if the weather services predicted a hot summer. How might this affect the demand curve for ice cream cones?

If the population of Union City increased, how might this affect the demand curve for Baskin Robbins Ice cream cones?