

Chapter 10 Media and Cyberpolitics

Identify the six main functions of Media and take notes on each:

1.

2.

3.

4.

5.

6.

Give several examples from our history of a biased press:

Managed news

Yellow Journalism

What is the electronic media?

How was television used in the 1950's and 1960's?

What has been the impact of "talk radio" on our politics?

What is a sound bite?

Which is the most politically influential media?

What made Lyndon Johnson's political ads so effective?

What is spin and who are spin doctors?

What was the first televised debate? Which candidate did it benefit?

Who benefited and was hurt from debates in the last two elections?

How has the Internet changed political campaigning?

What is selective attentiveness, and how does it affect how voters are influenced by media?

What made Ronald Reagan effective in using the media?

Who are the White House Press Corps?

How did FDR effectively use the media?

Which federal agency regulates the media?

In which ways is the media concentrated?

What issues come up regarding the government and its influence on the media?

What are the various theories of media bias?